
KEVIN Y. BROWN



• INTERACTIVE MEDIA KIT •



@KEVINYBROWN

MEET KEVIN

Kevin Y. Brown is a NASBA Center For Public Trust Being A Difference award recipient, international speaker, radio show host, entrepreneur and author.

The former MTV Networks host and NYC fashion marketer has created an international following as a speaker on personal excellence, effective communication and leadership. across three continents.

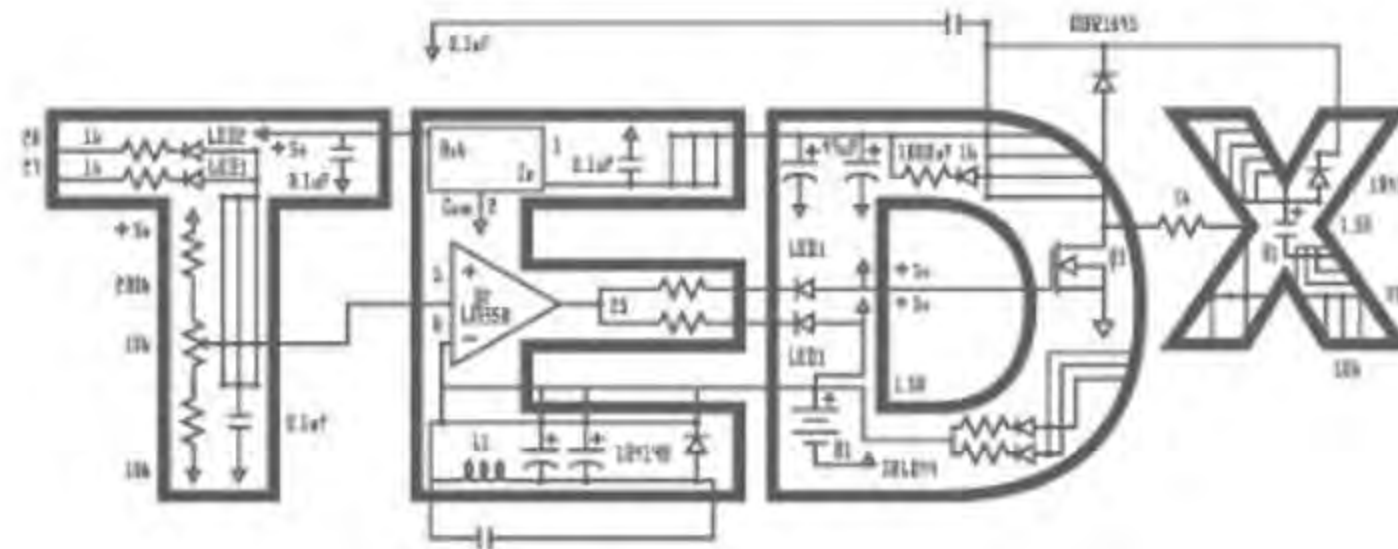
Brown has been featured by Black Enterprise magazine as a Modern Man of Distinction and highlighted in various publications for his self-help speaking work and helping student's graduate college debt-free.

Recognized for his commitment to empowering foster care youth and as a foster care system alumnus, he has also delivered the keynote address at the International Foster Care Organizations Conference in Sydney, Australia and Osaka, Japan.

Kevin is currently the CEO of Legacy Thinking Labs, creator/host of Sirius XM's "Create Your Life" series, a fellow in the New York City Chapter of the Startup Leadership Program, and active member of Kappa Alpha Psi Fraternity, Inc.



THESE CLIENTS LOVED KEVIN
(PARTIAL CLIENT LIST)



TESTIMONIALS

"What I found to be most compelling about Kevin was how good of a listener he was. Kevin was able to tailor the programs for our audience of judges, lawyers, and professionals for all three conferences"
Frank Woods; Conference Coordinator

"It was engaging. I didn't want to go home! It was great bringing home a tangible product that centered around me and how I envision my career."
- Anita Buggs, IT

"...Getting to put your goals and your visions on paper make them come to life. By the end of it, we kind of felt like a family." - Nick Zayac,

"I have never seen our young people so involved in something... everybody got up, everybody was participating and really enthused. They were happy, laughing, and, on top of that, learning so that was great" Christine Lanske; Independent Living Coordinator

"I just feel really good and recharged; especially after being here for two years. My favorite part was the ending when everything came together and you come up with a new vision statement; a new mission statement, new goals, new mantras to live by. ...I feel recharged and I feel ready to go back into my daily work and network." - Tiffany Holland, Business Applications Analyst

"Kevin Brown was able to relate to the audience in a non-verbal way and he actually got everyone on their feet, moving and into the presentation without using words. I thought that was phenomenal" Denise Williams; Program Supervisor; Graham Windham



INTERACTIVE PRESENTATIONS



LEVEL UP!

This program is ideal for managers looking to move to the director and VP levels. In this interactive presentation, managers acknowledge their bias and the bias against them and also receive the tools to navigate both. Attendees also take inventory of their strengths and weaknesses and prepare a plan to take control of the preparation and development of their careers.

Learning outcomes include strategies to:

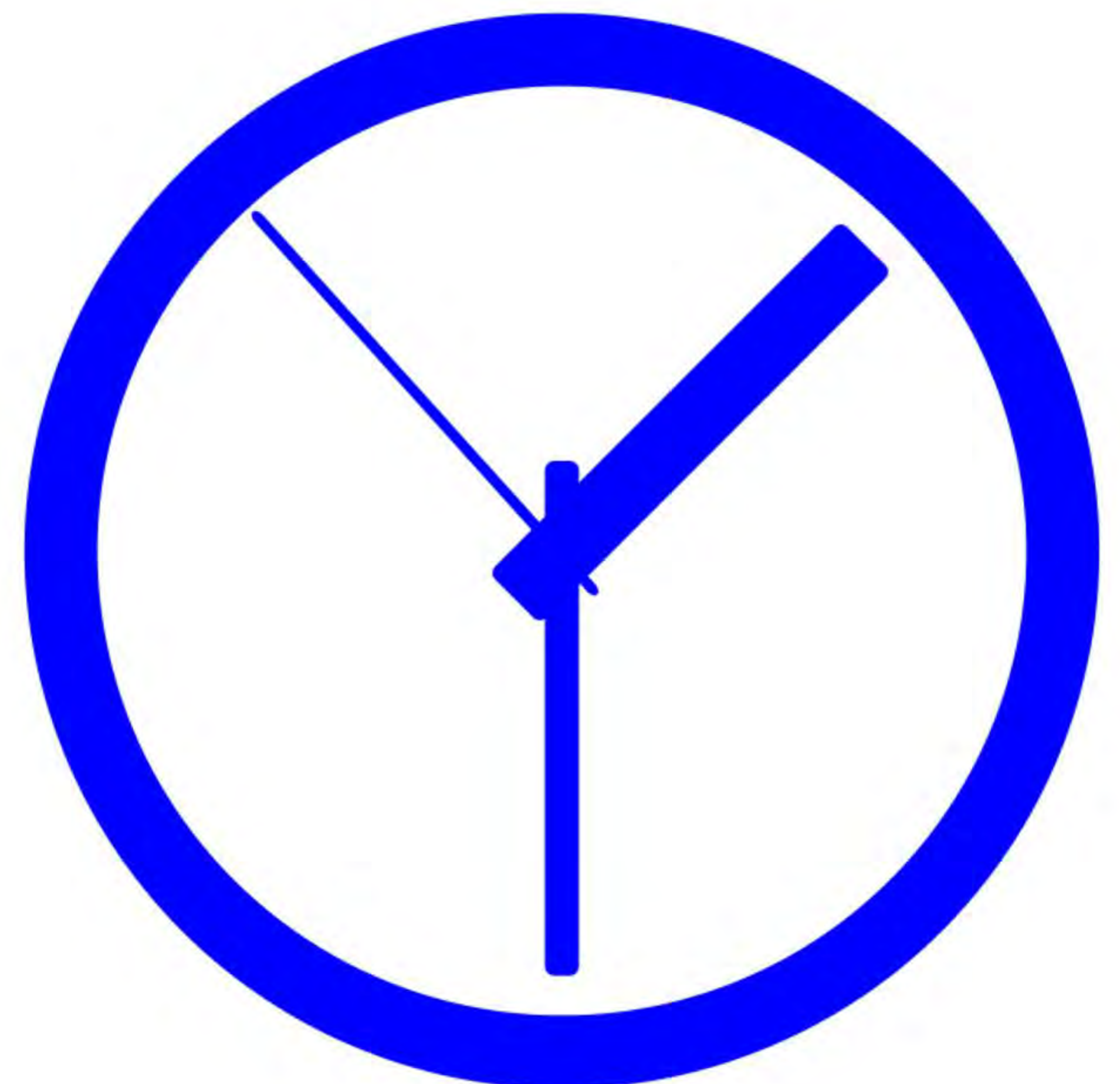
- Create a personal SWOT analysis
- Overcoming imposter syndrome
- Match what's needed for the next level
- Self - Awareness
- Effective communication and leadership

SEIZE THE MOMENT

In this interactive presentation, Kevin shares his story of taking non - traditional paths to create the life of his dreams and how fully committing to preparing but resting on his laurels lost him the opportunity of his dreams and forced him to work twice as hard to achieve what he could have had the first time around.

Learning outcomes include strategies to:

- Increase Productivity
- Overcome Adversity
- Develop Leadership
- Get & Stay Motivated



MILLENIAL BRAND TRAJECTORY

An interactive full-day training broken out into four parts. This experience grants attendees the opportunity to collaboratively evaluate their personal brands, identify mentors and sponsors in their company, and create a literal blueprint of where they want to take their career in the next 3, 5 and 10 years.

**** Rated a 97% overall by Fortune 500 companies.**



Learning outcomes include strategies to:

- Increase personal & career brand equity
- Identify career mentors and sponsors
- Complete your 3, 5 and 10 year plan
- Improve presentation skills

CUSTOM PRESENTATIONS

In need of something a bit different than our most popular programs? No problem, We have you covered. Kevin has given presentations on three continents in front of thousands of people who do not speak the same language. Let's set up a time to discuss your needs and build a lasting partnership.

Other popular presentations by Kevin include:

- Create Your Life
- Debt Free College 101





CREATE YOUR LIFE

S E R I E S

LIVE RADIO SHOW AND PODCAST

1,000,000

Impressions Monthly Through Radio, Email & Social Media

175,000

Impressions Per SiriusXM Episode *4 shows played 3x ea.

160,000

Monthly Email Subscriber impressions

66,000

Monthly NYC Terrestrial Radio Impressions

AUDIENCE DEMOGRAPHICS

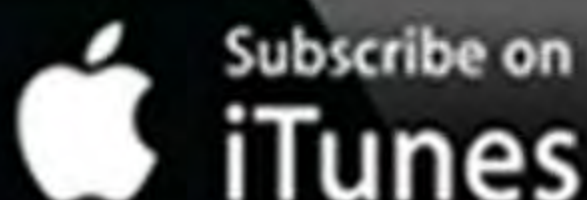
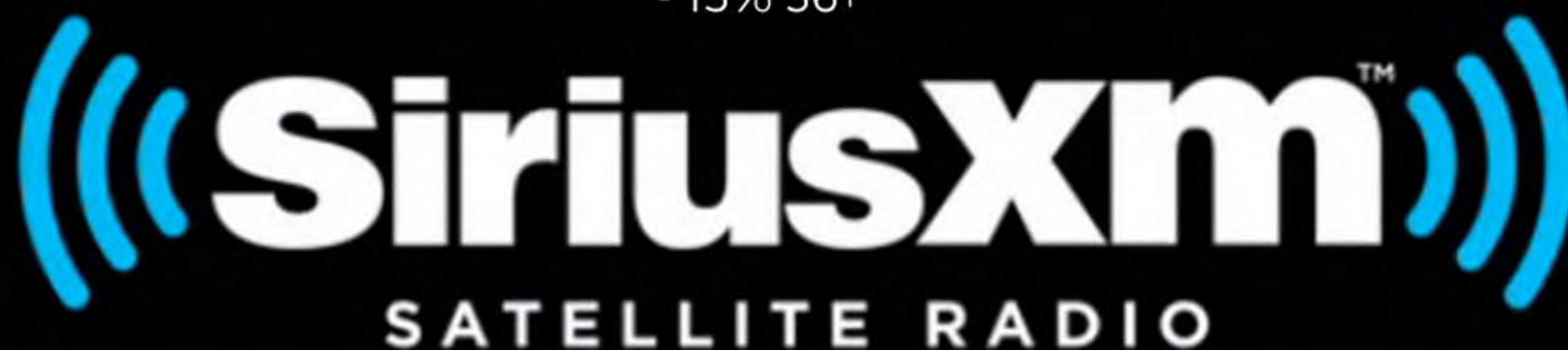
- 60% Women and 40% Men

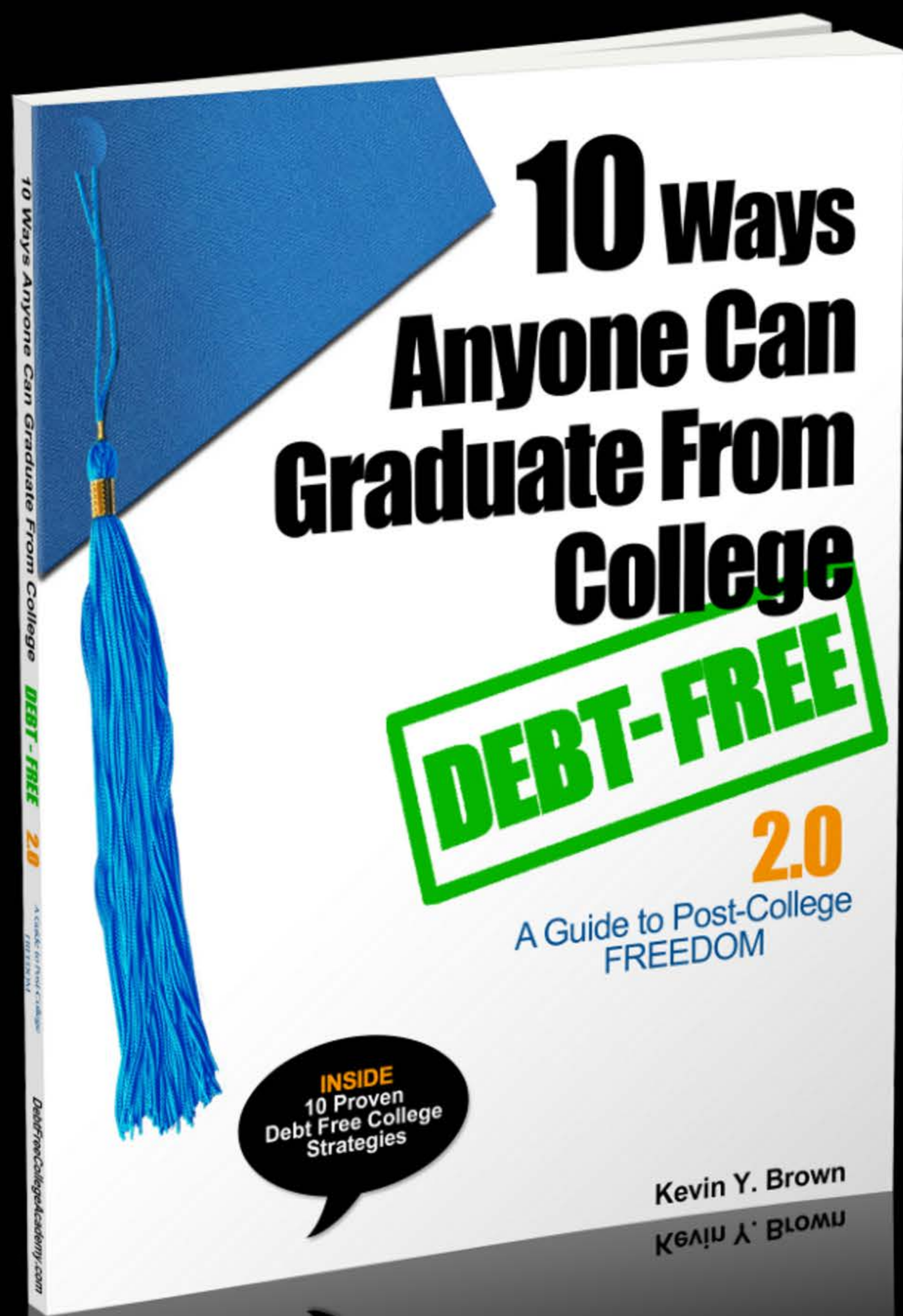
- 70% College Educated

- 25% 18 -22

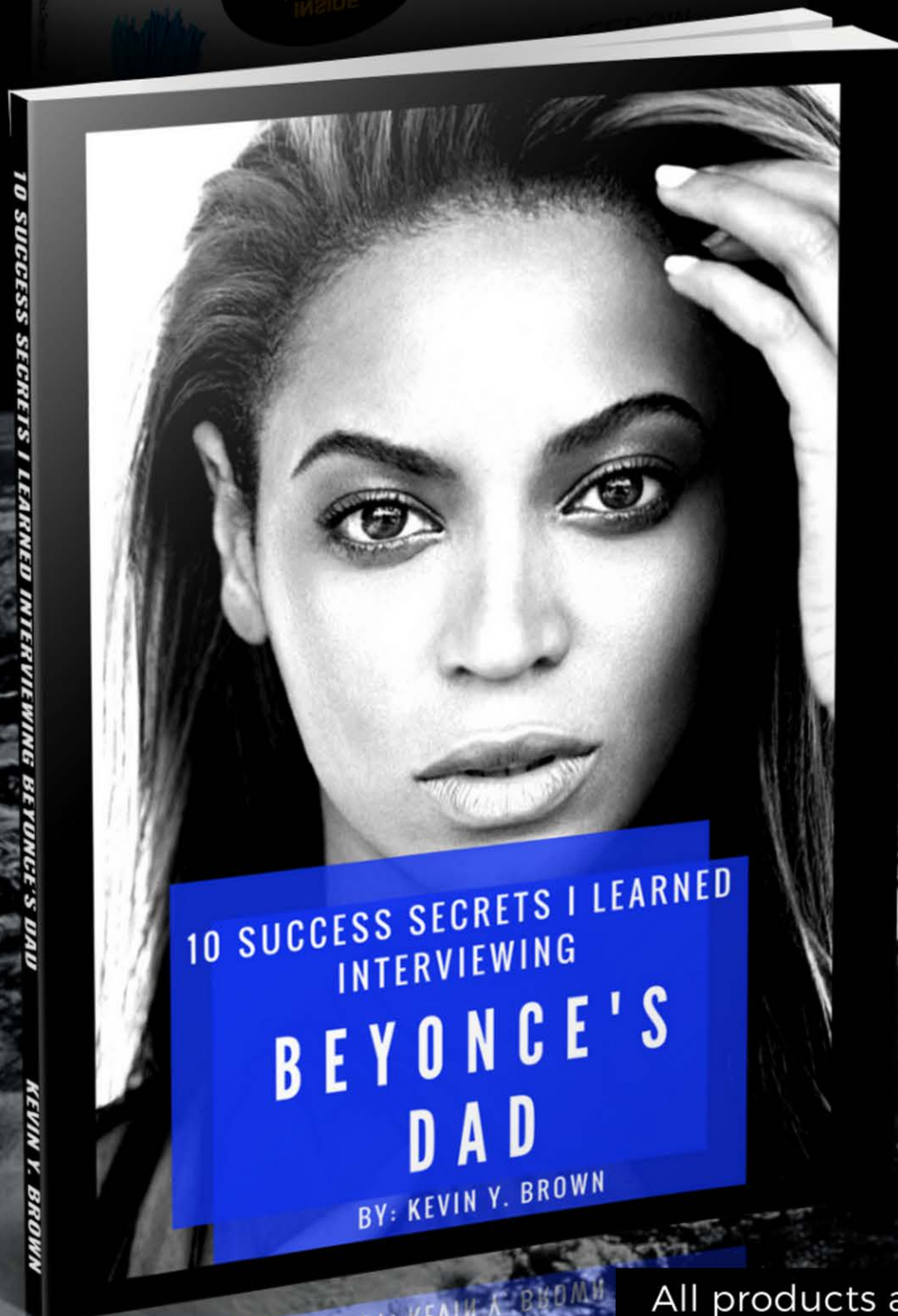
- 60% 23-35

- 15% 36+





“If I have to take out a loan, I’m dropping out” is what Kevin said to his dormitory hall director, a few days into college. With zero knowledge of the college financing system, Kevin took it upon himself to be proactive and take control of his college finances. By using the strategies in 10 Ways Anyone Can Graduate From College DEBT-FREE Kevin achieved what many believe to be impossible: A DEBT-FREE college education valued at over \$140,000.00 and freedom after college.



During our in-depth conversation, I had the opportunity to uncover many of the secrets of self-mastery from the man who is responsible for discovering, managing and literally creating the world’s biggest star since Michael Jackson who is no other than Beyoncé Knowles – Carter. In addition to selling 300 million records worldwide, he has spent the last 25 plus years as a music executive. His success tips are so compelling that I had to compile them and create a book to ensure that you get the tools to Create Your Best life. I hope you enjoy this piece as much as I enjoyed creating it for you.

All products are available at special quantity discounts for bulk purchases for sales promotions, premiums, or fund raising. For more information, please contact us at admin@legacythinkinglabs.com or (347) 871-8273



COLLEGE ACADEMY

Founded by Kevin Y. Brown and inspired by his best-selling book *10 Ways Anyone Can Graduate College Debt-Free*; Debt-Free College Academy (DFCA) is the cutting edge resource for students and parents seeking to afford college. While most Debt-Free College programs focus solely on winning scholarships to pay for a post-secondary education, DFCA is the only program dedicated to providing the strategies to obtain a free/minimal cost college education regardless of a student's grade point average. Below is an overview of DFCA at a glance:

ABOUT THE PROGRAM CURRICULUM

- 14-COURSE SESSIONS, INCLUDING BUT NOT LIMITED TO:
- FAFSA TRAINING
- SEMESTER BUDGETING TRAINING
- HOW TO MASTER THE SCHOLARSHIP PROCESS
- HOW TO EXCEL IN HIGH SCHOOL TO GAIN THE MOST FUNDING FOR COLLEGE
- FINDING STUDY FRIENDLY EMPLOYMENT

HOW IT WORKS

- 24 HOUR, 7 DAY A WEEK ONLINE SELF PACED PLATFORM FOR STUDENTS AND PARENTS
- SUBSCRIPTION-BASED

We are a subscription-based online training program partnering in the following ways:

- with companies to be apart of their employee benefits programs to increase workplace productivity, reduce turnover rates and employee stress levels.
- with organizations and schools as a yearly program that contributes to their college readiness model
- with individual parents and students as a resource to increase their quality of life without increasing their debt.

For more information, visit www.debtfreecollegeacademy.com

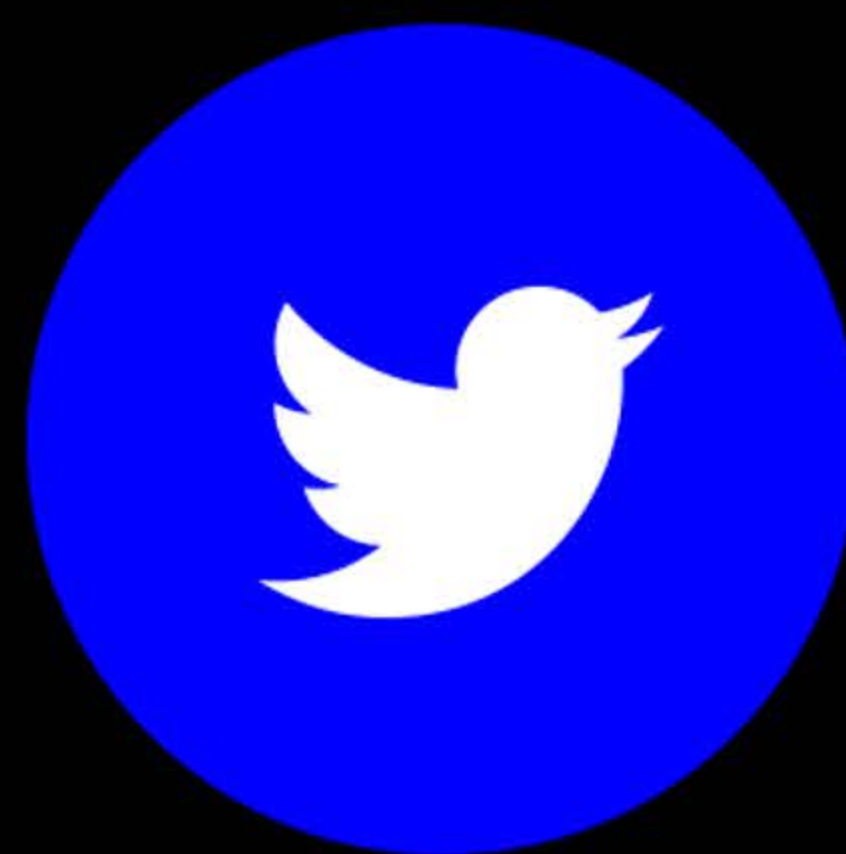
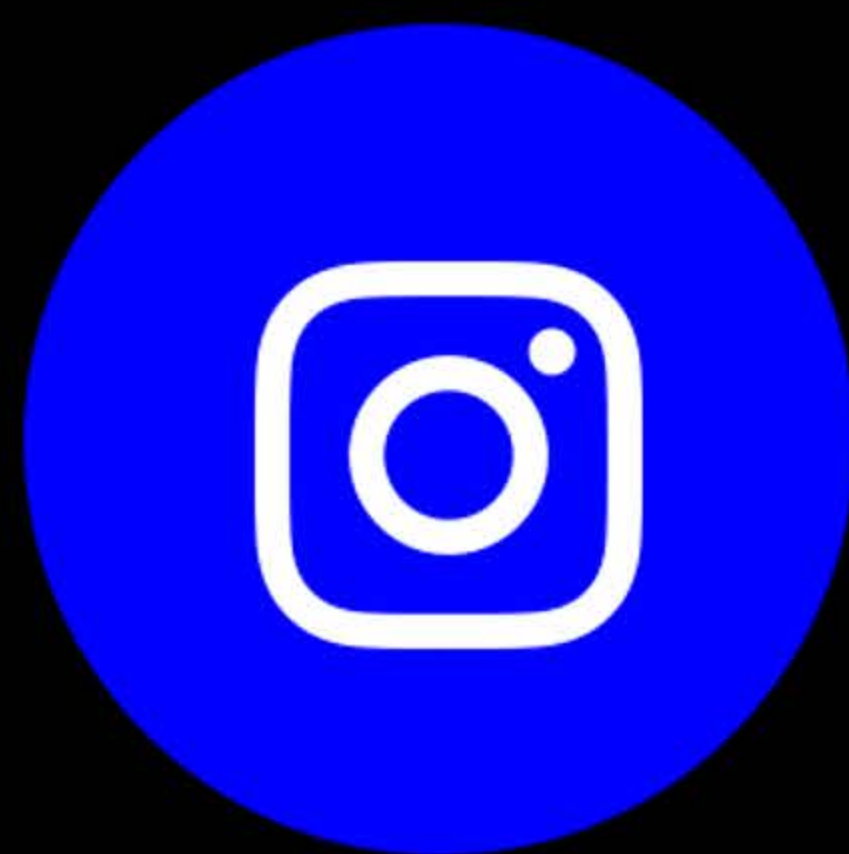


LET'S STAY CONNECTED

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